

kontainer.



Partner program

Become a reseller of Kontainer - the market's most modern and professional DAM - Digital Asset Management and PIM - Product Information Management platform.

kontainer.com

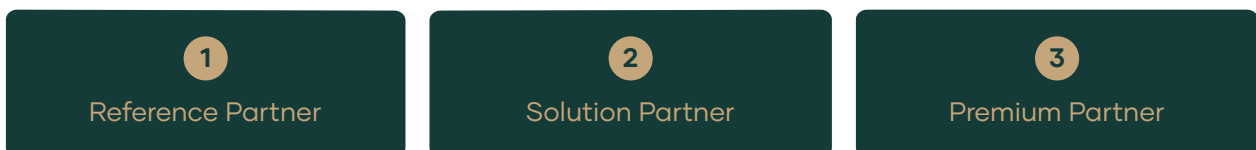


Partner program

Expand your product portfolio with the market's most modern and user-friendly DAM and PIM system and help your customers professionalize their handling of product data, images and digital media.

Become part of Kontainer's partner program

More than 250+ brands globally already use Kontainers DAM and PIM software. Book a meeting and hear how Kontainer can be integrated into your customers' solutions, including Webshops, CMS, Email marketing, CRM, PIM, etc. Kontainer can be sold under one of the following three partner programs:



Certification program

To obtain partner certification, you are required to have the specific competencies necessary to be able to present and implement Kontainer to a customer.

A partner who already implements CMS, E-commerce, ERP, CRM, PIM or similar to customers have the competencies to be able to obtain certification as a "Premium Partner". But if you prefer just to refer potential customers to Kontainer, you can become a "Solution Partner" or "Reference partner".



” We chose to upgrade our media bank to Kontainer and already after a few days the change was worth it all. ”

Hanna B. Kuivala Viessmann



” Hassle-free integrations, easy updates and an amazingly fast response time. ”

Michella Delgren Lenz Bonvita

KONTAINER

Reference Partner

A program for partners that exclusively refer customers, who are subsequently handled 100% by the Kontainer team in relation to onboarding, implementation, support, invoicing, etc.

A referral partner receives kick-back equal to 100% of the license revenue for the first three months of sign-up period.

As a Reference Partner you get:

- ✓ Access to support and sales advice
- ✓ Access to partner helpdesk platform and customer onboarding platform
- ✓ Access to language versioned sales material, product sheets, SoMe content and articles

The requirements to become a Reseller are:

- ✓ 1 Basic product training (Webinar B1-B3)
- ✓ 1 Sales Certification (Online meeting)

Examples of customers

SONY MUSIC

GEORG JENSEN

Bolia.com

WillisTowersWatson 

— THE —
ORGANIC
COMPANY

GOSH
COPENHAGEN


CardinalHealth
Essential to care™

BUSTER+PUNCH
LONDON

UNIVERSAL


 HARTMANN

WESTMARK
MACH'S EINFACH!


LEO

bonvita.
FOOTWEAR
COMPANY


jeudan

 payby
phone


ROSENDAHL
DESIGN GROUP

VIESSMANN

aida®



bahne

Solution Partner

An agreement for partners who want to sell Kontainer directly to their own customers, including sales, support and customer invoicing. Partners who sell Kontainer directly to their own customers receive a discount on the Kontainer license corresponding to:

- ◆ 10% discount on license up to USD 25,000 USD annually
- ◆ 15% discount on license up to USD 150,000 USD annually
- ◆ 20% discount on license over USD 150,000 USD annually
- ◆ 10% kick back on implementation revenue generated by Kontainer *

* Implementation income covers any consulting services or hourly tasks in connection with onboarding, setup of migration scripts, development of tailored features and integration to systems eg CRM, ERP, CMS, PIM, AD etc.

As a Solution Partner you get:

- ✓ Discount on Kontainer's license prices
- ✓ Access to support and sales advice + helpdesk platform and customer onboarding platform
- ✓ Exposure of logo and link on Kontainer's websites and online platforms
- ✓ Unlimited participation of Kontainer consultant at customer meetings
- ✓ Team training (Webinars)
- ✓ Partner portal where roadmap and releases are presented before customers gain access
- ✓ Certificates of certification and badges
- ✓ Access to language versioned sales material, product sheets, SoMe content and articles

The requirements for a Solution Partner are:

- ✓ 1 Basic product training (Webinar B1-B3)
- ✓ 1 DAM / PIM usecases (Online meeting)
- ✓ 1 Sales Certification (Online meeting)

Final certification is not received until the Solution Partner has completed the initiation of two customers validated by Kontainer.



” Our goal is to ensure your success with all the advice, technical support and help you need. Our skilled developers make every effort to ensure that Kontainer is the best and most user-friendly DAM & PIM system on the market. ”

Nanna Bentel Strategic Director, Kontainer

Premium Partner

An agreement where the technical implementation partner earns 100% on the preparation of customer implementation in the form of eg strategy tasks, onboarding and technical development and implementation of three-party software eg SSO, Webshop, PIM, CMS, CRM, intranet, mail and automation systems.

Partners can handle sales, implementation, invoicing and support directly with the customer. Premium partners who sell Kontainer directly to their own customers receive a discount on the Kontainer license corresponding to:

- ◆ 10% discount on license up to USD 25,000 USD annually
- ◆ 15% discount on license up to USD 150,000 USD annually
- ◆ 20% discount on license over USD 150,000 USD annually

As a Premium Partner you get:

- ✓ Great earning opportunities in sales of consultant and implementation tasks
- ✓ Discount on Kontainer's license prices
- ✓ Access to support and sales advice
- ✓ Access to technical support and advice
- ✓ Unlimited participation of Kontainer consultant at customer meetings
- ✓ Exposure of logo and link on Kontainer's websites and online platforms
- ✓ Access to partner helpdesk platform and customer onboarding platform
- ✓ Team training (Webinars)
- ✓ Partner portal where roadmap and releases are presented before customers gain access
- ✓ Certification certificates and badges
- ✓ Access to language versioned sales material, product sheets, SoMe content and articles

The requirements for a Premium Partner are:

- ✓ 1 Basic product training (Webinar B1-B3)
- ✓ 1 DAM / PIM use-cases (Online meeting)
- ✓ 1 Integration / API Certification (Webinar)
- ✓ 1 Sales Certification (Online meeting)

Final certification is only received when the Premium Partner has completed the initiation of two customers validated by Kontainer.

Contact us for a non-binding talk about our partner program and how we can help you get started.



Call us +45 3311 2003

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Read more on
kontainer.com/become-a-partner



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★★★★★ (5 / 5)



★★★★☆ (4,8 / 5)